



## Join the Giving Movement

#GivingTuesdayKaty isn't just about fundraising, it's about communities banding together and giving of their time, power, skills, expertise and resources. It's about the collective spirit of generosity that brings change to our communities. #GivingTuesdayKaty is a part of the #GivingTuesday movement. #GivingTuesday is a global giving movement with local impact. #GivingTuesday is celebrated on the Tuesday following Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday.

Community partnerships is a great way to engage local businesses and raise funds to support nonprofits of #GivingTuesdayKaty. We invite businesses, congregations and corporations to encourage their employees to take an active role in supporting local nonprofits.

## Sponsorship Agreement

#GivingTuesdayKaty agrees to provide the Sponsor with the listed sponsor benefits. The monetary donation provided as part of the Sponsorship will be used for campaign support and matching funds for all nonprofits participating in the 2021 campaign. Funds are requested to be issued by **Tuesday, November 30, 2021**.

Sponsorship Agreement must be submitted on **October 29, 2021 by 5 p.m.** If making an online payment, submit Sponsorship Agreement to [gklucyb@gmail.com](mailto:gklucyb@gmail.com)

Advertisements for print and radio spots may be produced by an agency of the Sponsor's choice, but must be approved by #GivingTuesdayKaty prior to airing to the public.



**Katy Legacy Sponsor - \$2,500**

- Your logo on GivingTuesdayKaty.org website header
- Your logo on GivingTuesdayKaty.org sponsor page with clickable link to your business' website
- Recognition of sponsorship on all #GivingTuesdayKaty social media sites
- Permission to use all #GivingTuesdayKaty promotional material
- Opportunity for Facebook LIVE interview in October 2021
- Recognition of sponsorship over PA system at Event
- Booth at #GTK event on November 6, 2021

(Business Name) agrees to participate in #GivingTuesdayKaty as a

\_\_\_\_\_  
(Sponsorship Type) Sponsor of the 2021 campaign.

\_\_\_\_\_  
Business Representative Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Business Number Phone

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Business URL

\_\_\_\_\_  
#GivingTuesdayKaty Representative Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Date

**Katy Heritage Sponsor \$1,500**

- Your logo on GivingTuesdayKaty.org website header
- Your logo on GivingTuesdayKaty.org sponsor page with clickable link to your business' website
- Recognition of sponsorship on all #GivingTuesdayKaty social media sites
- Permission to use all #GivingTuesdayKaty promotional material
- Recognition of sponsorship over PA system at Event
- Booth at #GTK event on November 6, 2021

**Harvest Plaza Sponsor \$750**

- Your logo on GivingTuesdayKaty.org sponsor page with clickable link to your business' website
- Recognition of sponsorship on all #GivingTuesdayKaty social media sites
- Permission to use all #GivingTuesdayKaty promotional material
- Recognition of sponsorship over PA system at Event

**M-K-T Railroad Sponsor \$350**

- Your logo on GivingTuesdayKaty.org sponsor page with clickable link to your business' website
- Recognition of sponsorship on all #GivingTuesdayKaty social media sites
- Permission to use all #GivingTuesdayKaty promotional material

**Dine & Donate Sponsor**

- Your logo on GivingTuesdayKaty.org sponsor page
- #GivingTuesdayKaty posters to display at your business
- Recognition of sponsorship on all #GivingTuesdayKaty social media sites